## REPORT OF MONTHLY ACTIVITY

## UNDER EK BHARAT SHRESHTHA BHARAT ACTIVITIES

## **DURING AUGUST 2021**

## **AUGUST 2021**

Sr. No	Activities by India Tourism Offices / CIHMs / IITTM	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1.	IHM CHENNAI- 600 113 TAMIL NADU	August 29.08.21	ONLINE ACTIVITY  SCREENING OF  "ALI YATO FOLK  DANCE OF  LADAKH"	1. As per the guidelines issued by the Ministry, an activity on the screening of "Ali Yato Dance of Ladakh" was organized on 29th August 2021.  2. The session started by welcoming the audience  3. A brief note on EBSB and its importance was shared  4. Significance of the Folk dances of Ladakh in general was highlighted to the audience  5. The Ali Yato dance was highlighted in particular and a dance about the same was screened to the audience.  6. The event was highly appreciated by all the students and staff who participated  7. The event ended with a high note of belongingness towards Mother India  8. The Nodal officer concluded by giving vote of thanks  9. The event was live in YouTube and many have liked and subscribed the video  9. Various social media platforms were used to reach the community like twitter, Facebook and LinkedIn where close to 225 commoners have viewed and liked the programme.	IHM CHENNAI (Tamil Nadu) AND IHM SRINAGAR (Jammu-Kashmir & Ladakh)	196	Coordinators: Mrs. R. Parimala, H.O.D, IHM Chennai Dr. J. Eugene, Lecturer, IHM Chennai  Annexure: 1. Pictures taken during the session 2. Youtube link: https://youtu.be/ifo8zN SkPLo



Gentle steps of Ali Yato dance



**Graceful moves** 



Perfect steps to the tunes of Ladakh instruments



Traditional musical instrument of Ladakh